

LAKELAND STRATEGIC PLAN 2023-2027



OUR ORGANIZATION

The Lakeland District for Sport, Culture and Recreation Inc. is a volunteer based non-profit organization formed in 2008. The LDSCR Board and Staff are professional, diverse and experienced and we actively engage and support our communities and are responsive to identified needs and issues. The LDSCR is part of an integrated network of organizations that strive to strengthen the sport, culture and recreation system through effective leadership, partnerships and collaborations.

The Lakeland District for Sport, Culture and Recreation is one of approximately 12,000 organizations that receive funding from the Saskatchewan Lotteries Trust Fund.

The LDSCR would like to acknowledge that we live on Treaty 5 and Treaty 6 territory and homeland of the Metis. We reflect on the importance of creating positive relationships with Indigenous peoples and we will strive to respect and support Indigenous rights. By making this land acknowledgment, we are taking part in an act of reconciliation and accept our responsibility to honour Indigenous heritage.

OUR PLAN

This plan is our organization's process of defining strategy to guide decisions on allocating our resources. This is our road map towards our desired vision and outcomes.

Strategic planning involves stepping back from day-to-day operations/activities and asking where we are headed and what our priorities will be...A Strategic Plan is NOT about WHAT we are going to do, but WHY we are doing it and the positive impact we shall experience with our organization and those we serve.

The LDSCR continues to grow and evolve as an organization, and our 2023-2027 Strategic Plan is built around our Vision, Mission and Core Values that provide a foundation for our Strategic Priorities and Outcomes; which in turn guide our operational plans.



Lakeland District for Sport, Culture & Recreation



www.lakelanddistrict.ca



OUR VISION

Everyone is engaged through sport, culture and recreation

OUR MISSION

We facilitate capacity building that enhances sport, culture and recreation to strengthen communities



OUR CORE VALUES



COMMUNITY:
Acknowledging diversity,
providing resources
and support



EQUITY:
Engaging and
supporting volunteers,
supporting organization,
fostering partnerships



LEADERSHIP:
Demonstrating
and supporting
best practices that
develop strong and
accountable leaders



HOLISTIC LIFESTYLE:
A shared future by
fostering healthy living,
relationship building
and embracing diversity
and inclusion



OUR STRATEGIC PRIORITIES

OUTCOMES

 Short Term: 1-2 years Mid Term: 3-4 years Long Term: 4-5 years



STRENGTHENING CAPACITY

OUTCOMES:

- Communities are accessing Lakeland and Global services and
- increased knowledge and skills in leaders
- **Communities have capacity for delivery of Sport Culture and Recreation**
- Increased opportunity for Indigenous/newcomer populations
- Reduce Barriers in Sport Culture and Recreation





NETWORK CONNECTIONS

OUTCOMES:

- Effective networking opportunities

- Effective Communication
 Advocacy for Sport, Culture and Recreation
 Increased understanding in the importance of collective impact
- Increased communication and understanding with stakeholders in multiple sectors

ORGANIZATIONAL DEVELOPMENT

OUTCOMES:

- Effective governance controlsFinancial Diligence
- Improved Succession Planning
- Access to adequate trainingHolistic Wellbeing





Mission: A simple statement which defines WHAT YOU DO or - YOUR PURPOSE as an organization

Vision: The desired "end state"; words that provide a heartfelt/inspirational description of the long term results of our organization achieving our mission. Picture success... Our Dream...Our Vision

Core Values: The principles or beliefs that Lakeland identifies. These principles provide the framework for how we collectively (board members, volunteers, employees, participants, other stakeholders) will perform or act as their duties are carried out. Simple, clear, declarations of how the people involved in the group behave, and are showcased through the words, actions, and deeds, of

the organization's members, volunteers and staff on a daily basis

District: A group of people living in the same geographic area. In this document, the word district shall mean the Lakeland District for Sport, Culture and Recreation Service Area.

Globals: Refer to our funders and partners - SaskSport, SaskCulture, and Saskatchewan Parks and Recreation Association

Strategic Priorities: A grouping of services, and/or activities; that collectively are designed to achieve a common result(s) necessary to achieve the vision of our organization

Strengthening Capacity: Striving to ensure:

- Inclusive opportunities
 Provision of support

Leadership development

For communities, organizations, volunteers and participants in all levels of our organization

Network Connections:

Striving to ensure:
• Effective communication

- Mutually beneficial mentorship, engagement and relationship building Co-operation and collaboration

Supportive advocacy

Inclusion and diversity are embraced

In all levels of our organization Organizational Development:

Striving to ensure:

Sustainable processes and capacity

Investment in training and succession plans

Efficient and accountable management of all resourses

Ongoing planning, evaluation and measurement In all levels of our organization

Outcomes: These are statements of the impact that an organization wishes to make; answering the question of WHY we do what we do. Outcomes are broad statements of condition that we can ONLY INFLUENCE... (i.e. increase or improved knowledge, awareness, skills, motivation, attitudes, improved knowledge, awareness, skills, efficiency,economic, social-health fitness conditions)

Outcome timelines are as follows:

Short Term - 1-2 years, Mid Term - 3-4 years, Long Term - 4-5 years

Delivery Network: Agencies, organizations and municipalities with a mandate to deliver or facilitate the delivery of programs and services

Wellbeing: The achievement of holistic happiness through physical, mental and spiritual contentment

Community: A group of people who share common interests and often common geographic locations

Sport: The definition of SPORT for the purpose of membership in Sask Sport is:

"Sport is a regulated form of physical activity. It occurs in an organized, structured, and competitive environment in which a winner is declared or an established standard is achieved.

Culture: In the SaskCulture Inc. constitution, culture is defined as:

"A dynamic system of acquired elements, with values, assumptions, conventions, beliefs and rules through which members of a group relate to each other and the world. Culture defines who we are as a people; keeping alive

our past, reflecting our values, articulating our dreams and fostering pride in who we are. It proclaims our existence and identity to the world"

Recreation: A Framework for Recreation in Canada 2015: Pathways to Wellbeing defines recreation as: "The experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing."









